

Mirza Hasanbegovic

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Personal Profile

I started working as a creative as early as 16 years old. Airbrushing, illustrating and designing for various clients I quickly learnt the importance of listening to a clients needs and being able to build on their vision. I enjoy bouncing around ideas and get great motivation throughout the development process. I like to stay flexible throughout my process as change is constant. I take pride in presenting my ideas and love the critique of others and understanding the view points of my audience or team members.

I spend a lot of my free time traveling and exploring different cultures and I believe this helps with broadening your understanding and how best to communicate a message or an idea to an audience who might not necessarily share the same point of view.

One of the biggest challenges that I enjoy about being a designer is effectively communicating a message through visual representation, effectively combining type, colour and images to correctly influence my audience.

Skills/Software

(Adobe) Photoshop, Illustrator, InDesign, Animate, After Effects, Premiere Pro, Figma, Webflow, WordPress and a basic understanding of HTML.

Creative practice/ Employment

2023 - current date - Martyn Gerrard

Currently working for Martyn Gerrard Estate Agent creating large outdoor media graphics, property magazines, general marketing content and event day graphics.

2020 - 2023 - Swiss Aesthetics

Swiss Aesthetics (Swiss Care Clinic) is an aesthetic and beauty clinic. I worked closely with the director to strengthen the brand and creating printed, digital and social media marketing content along with maintaining their website, working closely with the external UI/UX team and creating interior/exterior graphics.

2019 - 2020 - BLS Global / BLS Media

An events and print publication company targeting high-net-worth-individuals who are seeking citizenship by investment. Creating marketing material, event branding and various printed publications as well as building and maintaining web content.

2018 - 2019 - Yasar Halim

Yasar Halim Mediterranean Supermarket with online delivery. Creating printed, digital and social media marketing content, interior and exterior graphics along with maintaining and updating website.

2016 - 2017 - Gulf Conferences

Events company, specializing in international student scholarships. Creating printed content, magazines, booklets, event signage and large scale advertisement. Creating sponsorship documents and digital add banners as well as maintaining their website.

2015 - 2016 - Waste Creative

Short-term design agency placement creating digital banners for upcoming games, digital wireframes/prototypes and layout designs for various applications.

2012 - 2015 - Youth Engagement Solutions / Wembley Art Traider

(YES) charity creating printed marketing content flyers, banners, magazines and website design.

Through YES I was put in charge of managing and running an art gallery. My daily duties were to buy and sell artwork along with putting on exhibitions, workshops, pop-up shops and renting of the gallery space. As I was alone in this project it was my responsibility to promote the gallery by creating posters and leaflets and maintaining an on-line presence.

Education**2007-2010*****University of Westminster******BA (hons) Graphic Information Design*****2004-2006*****City of Westminster College******BTEC National Diploma Graphic Design*****Personal Interests**

Typography, graffiti, illustration and martial arts, black belt in Judo with national and international medals. Graphic designer by day artist by night is how I like to describe it, developing my own artistic style and allowing it to influence my overall creative work. Love to travel and visit countries with historic culture.